

**SGMP PNW Annual Winter Education Workshop**  
Wednesday, February 15, 2012, 8:30 a.m.-3:30 p.m.

**PROGRAM**

**8:30 – 9:15 a.m.**  
**CONTINENTAL BREAKFAST**  
Registration and Networking

[Lacey Community Center](#)  
6729 Pacific Avenue SE  
Lacey, WA 98501



**9:15 – 9:30 a.m.**  
Welcome by President Jan Thor  
Federal Aviation Administration

**MORNING SESSION**

**CORBIN BALL, CSP, CMP, MS** is an international speaker, consultant and writer helping clients worldwide use technology to save time and improve productivity. With 20 years of experience running international technology meetings, he now is a highly acclaimed speaker with the ability to make complex subjects understandable and fun.



**9:30 – 10:30 a.m.**  
**Meetings Technology in Troubled Times: How to Do More with Less**

The proper use of meetings technology can increase productivity and customer service while decreasing costs. This session will highlight recent technology developments that will do all three.

**Learner Objectives:**

- Understand the important technology trends including social media, mobile technology, green meeting technology to reduce paper and costs, free or low cost collaborative work tools, virtual meetings on a budget, using technology to measure ROI and more
- Receive dozens of free or nearly free web tools to improve productivity and save costs.
- See price comparison in many categories of meetings technology products.
- Gain insight on how they will change our industry dramatically in the next two to three years
- Learn steps to prepare for these changes to be able to work more efficiently and effectively

**10:30 – 10:50 a.m.**  
Refreshment Break – **Visit our Sponsors and thank them!**

**10:50 – 11:40 a.m. Meetings Technology in Troubled Times *continued***

[www.corbinball.com](http://www.corbinball.com) – Check out Corbin's website and you'll see **WHY** you should plan to attend this workshop! Make it a top priority for February on your **TO DO** list!

**11:40 a.m.**

Visit with our Sponsors again on your way to lunch!

## LUNCHEON

**12:00 – 1:30 p.m.**     **LIGIA VELÁZQUEZ**, Federal Mediation and Conciliation Service (FMCS)

### Emotions in the Workplace

Emotions in the workplace play a large role in how an entire organization communicates within itself and to the outside world, and how the outside world views the organization.

**LIGIA VELÁZQUEZ** has been in labor relations for over ten years as an advocate. She is currently a Commissioner with the Federal Mediation and Conciliation Service (FMCS). Prior to coming to FMCS, she was a union representative for Office and Professional Employees International Union, Local 8, in Seattle.

## AFTERNOON SESSION



**1:30 – 2:15 p.m. – CORBIN BALL, CSP, CMP, MS**

### Virtual and Hybrid Meetings and Exhibitions – Improving Business Productivity

In challenging economic times, companies are increasingly turning to virtual meetings to save costs, while still providing a method to transmit information. However, there are many challenges in "going virtual." This session will cover the range and scope of virtual meetings with multiple suggestions to optimize, to get the most out of your time and to avoid the potholes along the way.

#### **Learner Objectives:**

- Identify the type of content that is best suited for virtual meetings.
- Determine how to evaluate the right online conferencing vendor/solution for your needs.
- Explore multiple delivery channels that connect with a variety of audiences including webinars, advanced teleconferencing, multi-user virtual environments, and virtual tradeshows.
- Learn numerous tips to maximize the impact and avoid the pitfalls

**2:15 – 2:30 p.m.**

Refreshment Break – **Visit our Sponsors once more to say thanks!**

**2:30 – 3:15 p.m.**     **Virtual and Hybrid Meetings and Exhibitions** *continued*

**3:15 – 3:30 p.m.**     **Closing by President Jan Thor**

**THANK YOU TO OUR SPONSORS FOR THEIR ONGOING SUPPORT!**



**Please support your Community Service Partnerships for 2011-2012**

*You could win a raffle prize!!*



**PRISON PET PARTNERSHIP PROGRAM** is a non-profit Washington state based organization that rescues and trains homeless dogs for persons with disabilities. For each \$1 donation you will receive a raffle ticket for a prize ... donate \$5 and receive 6 tickets! All donations will go directly to the PPPP.

**YWCA of Olympia—THE OTHER BANK** has provided personal hygiene and household cleaning supplies to individuals and families in need in Thurston, Mason, and Lewis counties since 1986. None of these items can be purchased with food stamp and are not available at food banks, yet they are essential for maintaining health and personal dignity. The YWCA of Olympia is the only agency in the South Puget Sound that provides this comprehensive service of distribution of these necessary items. **ALL YEAR LONG > Please bring any of the following to ANY future meeting:** Toilet paper, Tampons and Pads, Toothpaste and Toothbrushes, Deodorant, Shampoo, Bar soap, Powdered laundry soap, Dish soap, Razors and Shaving Cream, Diapers.

**Raising \$\$\$ for the Chapter's Scholarship Fund**

**THE \$5 HOLLER**

Donate \$5 take a minute to 'holler' about your property, update us on your association or company – or maybe a 'holler' about another SGMP member.

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***REGISTRATION***

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**REGISTRATION FEES (No Guest Passes!)**

**PLANNER**

Planner Member - \$75  
Planner Nonmember - \$85

**SUPPLIER**

Supplier Member - \$100  
Supplier Nonmember - \$125  
Supplier Member only with 6' table top display - \$150

**Late Fee:** An additional \$25 fee will be charged to anyone registering between Feb. 9 and Feb. 14.

**Drop-in Fee:** **You must pre-register for this workshop.** If you choose to drop in, an additional \$50 fee will be added to your Registration Fee, and you must have cash or a check in hand when you check-in.

**Please...RSVP no later than Noon on Wednesday, February 8 to:**

Bobbi Barkley at [bobbi.barkley@hilton.com](mailto:bobbi.barkley@hilton.com)